

EAST LAKE PTA
GENERAL MEETING (Virtual) MINUTES
SEPTEMBER 15, 2020

1. Co-President, Meaghan Wrona, opened the Meeting at 7:37pm.
 - a. Quorum was present
2. Recording Secretary - Minutes from June 9, 2020 Presented and Approved, as is
3. President's Report: Introduction of the 2020-2021 Board
 - a. Book Vending Machine
 - i. Purchase through Fundraising (such as through a local business where a % of sales would go back to East Lake PTA); PTA would stock with Scholastic Books; each child to visit once or twice a year; maintenance would be minimal (based upon information from other schools) – would be something to include in the Budget each year
4. Treasurer's Report:
 - a. June 2020
 - i. Checking
 1. 6/1/2020 – \$22,820.59
 2. 6/30/2020 – \$23,394.36
 - ii. Savings
 1. 6/1/2020 – \$2,360.69
 2. 6/30/2020 – \$2,360.79
 - b. July 2020
 - i. Checking
 1. 7/1/2020 – \$23,394.36
 2. 7/31/2020 – \$25,487.43
 - ii. Savings
 1. 7/1/2020 – \$2,360.79
 2. 7/31/2020 – \$2,360.89
 - c. August 2020
 - i. Checking
 1. 8/1/2020 – \$25,487.43
 2. 8/31/2020 – \$25,182.43
 - ii. Savings
 1. 8/1/2020 – \$2,360.89
 2. 8/31/2020 – \$2,360.99
 - d. 2020-2021 Proposed Budget (attached)
 - i. Carry Over from last year - \$25,755.15
 - ii. Fundraising – anticipating a Spring Fundraiser
 - iii. PTA Ordering lanyards for all students & staff
 - iv. Motion to Approve Budget, with modification that the Back to School Budget of \$1,500 to \$0.00 to Program Enhancements (which will permit


Approved
10/14/2020
EW

extra money to be used at any Program necessary, in the future) – Motion by Danielle Ocuto; Motion 2nd by Jen Azzariti; Motion passed

4. Vice President – Membership Report
 - a. QR Codes to join PTA; all Committee Members & Class Parents must be PTA Members
5. Corresponding Secretary Report
 - a. New Platform = Band (no longer using Remind)
6. Committee Reports:
 - a. Kindergarten – signs & care package
 - b. Staff Appreciation – 2 baskets sent in for Friday, 9/25 (week of Back to School Night)
 - c. Fall Family Fun –
 - i. Virtual Pumpkin decorating contest (October) – entry fees through Cheddar Up (to cover gifts/prizes, akin to Bingo Night)
 - d. Health/Nutrition – Planning Walk To or From School Day (National Day is 10/7/2020) – may include a google form Scavenger Hunt or pictures to upload to calculate the winning grades – pending approval
 - e. Holiday Fair – looking into options (incl. a potential virtual fair, etc.)
 - f. Spirit Wear – looking at different vendors; looking for delivery before the holidays
 - g. Picture Day – waiting to confirm dates/process (tentative date in October & January); waiting to confirm process for virtual learners; No traditional group class pictures – it will be collages
 - h. Reflections – 2020-2021 theme: I Matter Because...
 - i. Board of Education Meeting Rep – Report: 9/10/2020 Meeting
 - i. 6,000 – students started school
 - ii. 200 – remote at elementary school level
 - j. Blood Drive – cannot do a mobile drive, but looking for an alternative – host at the Community Center or Blood Center; may team up with McKenna – looking to explore options
7. Next Meeting – October 14th at 9am
8. Call Meeting to an End at 8:33pm

East Lake PTA 2020-2021 Proposed Budget

	2020-2021 BUDGET	Notes:
RECEIPTS		
Carryover from Previous Year (2019-2020)	\$25,755.15	(checking and savings combined)
Membership Dues (less State & National)	\$2,000.00	
FUNDRAISING		
Spring Fundraiser	\$15,000.00	
Picture Day	\$4,000.00	
Spirit Wear	\$2,000.00	
Holiday Fair	\$2,000.00	
Plant Sale	\$1,500.00	
Father's Day Boutique	\$500.00	
School Supplies	\$1,000.00	
Gifts - to EL PTA	\$0.00	
TOTAL RECEIPTS	\$53,755.15	
EXPENSES		
SCHOOL PROGRAMS		
Arts in Education	\$5,000.00	billed to us from District
Assignment Planners	\$600.00	
Author in Residence	\$3,500.00	
Back to School Event	\$0	approved 6/9/2020 mtg prior to reopening
Blood Drive	\$200.00	
Class Parent Tea	\$300.00	
Field Day - Activities	\$4,000.00	
Field Day - Food	\$2,000.00	
Health & Wellness	\$100.00	
Kinderqarten Orientation	\$500.00	
Newsletter	\$1,000.00	includes software and printing
NYSSMA Medals	\$400.00	
Parents as Reading Partners (PARP)	\$1,500.00	
Program Enhancements	\$1,000.00	\$2,500.00
Reflections	\$400.00	
Safe Halloween	\$50.00	candy for MHS Trunk or Treat
Safety Patrol	\$125.00	end of year luncheon
Sixth Grade Parent Directory	\$250.00	billed to us from Council
Socials-Boys and Girls	\$0.00	
Student Enhancements (grad bees, diplomas)	\$1,600.00	
Student Senior Awards/NYSPTA Awards	\$2,100.00	total for combined awards
Renee McDonald Memorial Award-\$300		
Thomas McKillop III Award-\$300		
Callow Senior Award-\$300		
Dodd Senior Award-\$300		
Lucille Iconis Senior Award-\$300		
Herbert Pluschau Senior Award-\$100		
Mary Keryc Memorial Fund-\$100		
NYSPTA Golden Oak Award-\$150		per award
NYSPTA Distinguished Service Award-\$75		per award
NYSPTA Honorary Life/Jenkins Award-\$55		per award
ADMINISTRATIVE		
Council Dues	\$650.00	
Installation of Officers - Dinner	\$250.00	
Insurance (NYSIR) Fidelity Bond	\$325.00	
PTA Appreciation	\$500.00	apples to new staff; holiday gifts
Staff Appreciation (fall & year end)	\$850.00	staff breakfast/lunch (beginning and end of year)
Website	\$200.00	
OPERATING EXPENSES		
Equipment-organization supplies, remote mtg	\$500.00	
Hospitality	\$300.00	in person meetings and 1 hosted Council mtg
Bank Fees (checks, deposit slips)	\$400.00	
PTA Office Expenses (postage, supplies, ink, etc)	\$500.00	
Award plaque updates	\$500.00	
Showcase/Board Supplies	\$100.00	
Tax Preparation	\$250.00	
LEADERSHIP TRAINING		

approval 9/15/2020


East Lake PTA 2020-2021 Proposed Budget

	2020-2021 BUDGET	Notes:
NYS Convention	\$1,800.00	
Presidents/Principals Dinner	\$220.00	
PTA Conferences & Workshops	\$800.00	
SUB TOTAL EXPENSES	\$34,270.00	
CASH CARRYOVER (Current Year)	\$19,485.15	
TOTAL EXPENSES	\$53,755.15	

PTA Treasurer is Luz Bove

email = elptatreasurer@gmail.com

phone (917) 562 5044

A printable check requisition form for reimbursement can be found on the East Lake PTA Website www.eastlakpta.org

June 2020

Beginning balances as of 6/1/2020

Checking: 22,820.59

Savings: 2,360.69

Expenses:

SEPTA Student Award-Mary Keryc

AIM Insurance

PTA Awards presented at June 2020 mtg

Author in residence invoices for books
(purchased before school closure)

NYS PTA membership-1 person

July 2020

Beginning balances as of 7/1/2020

Checking: 23,394.36

Savings: 2,360.79

Expenses:

Reimbursement check cashed from 2/2020
postage/stamps

5th grade awards

Safety patrol luncheon

MHS Senior awards cashed (4)

K lawn signs

Eagle mascot costume, fence decorating kit

Website domain protection and renewal

August 2020

Beginning balances as of 8/1/2020

Checking: 25,487.43

Savings: 2,360.89

Expenses:

Reimbursement check cashed from 6/2020

Student award check cashed (1)

Ending Balances as of 6/30/2020

Checking: 23,394.36

Savings: 2,360.79

Income:

Cheddarup (to refund boys social)

Spiritwear check from sales

Ending Balances as of 7/31/2020

Checking: 25,487.43

Savings: 2,360.89

Income:

Lifetouch checks from sales (2)

Ending Balances as of 8/31/2020

Checking: ~~23,394.36~~ 25,182.43

Savings: 2,360.99

Income:

Cheddarup ACH from membership